

## ISSUE 1 (SPRING)

Deadline: 13 December 2024.

**SPECIAL ARAB HEALTH.**  
Dubai, 27-30 January 2025.

### HOSPITAL ENGINEERING

- Healthcare architecture.
- Logistics automation.
- Healthcare cybersecurity.
- Decarbonisation and energy efficiency.
- Biocontainment areas.

### HEALTHCARE TECHNOLOGY

- Medicinal gases.
- Advanced therapies I.
- Digitisation.
- Data management.
- Artificial intelligence and clinical diagnosis.
- Medical software.
- New trends in radiotherapy.

## ISSUE 2 (SUMMER)

Deadline: 6 May 2025.

**SPECIAL MEDICALFORUM / HOSPITALFORUM.**  
Barcelona, 21-22 May 2025.

### HOSPITAL ENGINEERING

- Air conditioning.
- Digital transformation.
- Hospital maintenance.
- Hospital Engineering I.
- Clean rooms.

### HEALTHCARE TECHNOLOGY

- Advanced therapies II.
- Radiotherapy technology.
- Healthcare technology and patient safety.
- Healthcare consultancy I.
- Diagnostic and imaging therapy.
- Home therapies.

## ISSUE 3 (AUTUMN)

Deadline: 24 octubre 2025.

**SPECIAL MEDICAL FAIR DÜSSELDORF.**  
Düsseldorf, 11-14 November 2025.

### HOSPITAL ENGINEERING

- Waste management.
- Health transport.
- Sector-specific clothing.
- Cleaning and hygiene.
- Equipment and furniture.

### HEALTHCARE TECHNOLOGY

- Healthcare consultancy II.
- Healthcare technology for rehabilitation.
- Orthopaedic devices.
- Training.
- Medical software, digital health, AI.

## ISSUE 4 (WINTER)

Deadline: 12 December 2025.

### HOSPITAL ENGINEERING

- Hospital Engineering II.
- Equipment and furniture for different areas.
- Security.
- Software/Hardware for hospital management.
- Health transport.

### HEALTHCARE TECHNOLOGY

- Home therapies.
- Medical equipment/devices/instruments.
- Laboratory equipment and consumables, disposables.
- Diagnostic material and tests.
- Surgical equipment.



Hospitaltec will address the operational and administrative challenges that healthcare institutions face on a daily basis. From efficient resource management to logistics, facility maintenance and the construction of hospital infrastructures adapted to current demands, the latest innovations in healthcare equipment, devices and procedures will be presented.

It will cover the most advanced solutions in the areas of prevention, diagnosis, therapy and rehabilitation, thus promoting excellence in health care.

**Reader profile:** It will cover a wide range of professionals: Facility Supervisors and Engineers, General Services Managers, Maintenance Managers, Head of Biomedical Engineering, Consultants, Occupational Health and Safety Managers, Logistics Managers, IT Management Managers, Finance Managers, Architects, Engineers, Facility Managers, Hospital, Clinic or Health Centre Managers, Sanatoriums, Rehabilitation Centres, Maintenance Technicians. In addition to professionals from the health and technology sector, including physicians and other healthcare professionals, medical technology specialists, researchers, biomedical engineers, hospital administrators, healthcare service providers, consultants, healthcare technology companies, healthcare startups, and academia, among others.

## ADVERTISING RATES

PRINT RUN: 4000 COPIES IN PRINT / MORE THAN 10,000 COPIES ONLINE

- Cover ..... 2500€
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- Interior page ..... 1200€
- 1/2 page ..... 800€
- 1/4 page ..... 600€

### EQUIPMENT / SERVICE SUPPLIERS GUIDE.

CLASSIFIED ADVERTISEMENTS INCLUDED AT THE END OF EACH ISSUE.

- Triple module ..... 1300€ / year
- Double module ..... 900€ / year
- Single module ..... 600€ / year

Selected position	Annual campaign discount	Agency discount
+20%	-20%	-10%

### WEB RATES / QUINCENAL NEWSLETTER

- Banner 1 month ..... 500€
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- Banner 1 year ..... 1900€

### FEATURED BANNER ON WEBSITE AND NEWSLETTER

- Banner 3 months ..... 1000€
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MORE INFORMATION AVAILABLE ON OUR OFFICIAL WEBSITE HOSPITALTEC.ES

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